

# ASHWIN IYER

## SEO WEBMASTER & DIGITAL MARKETER

GET IN TOUCH:



Website  
www.itsashwin.com



Mobile  
+91 9860439355



Email  
contact@itsashwin.com

2012- Present **Plantscape Inc, Minnessota USA**

### Internet Marketing Manager

Handling the Indian operations. Managing 15+ Workforce.

Handle development and digital marketing teams and ensure growth

Ensure timely delivery of projects and ensure project success in SERP

Development using Magento, Joomla, Wordpress

2007- 2012 **Application Nexus Webservices Pvt**

### Director

Managing offshore clients requirements and deliveries through various products ranging from mobile marketing to social media marketing to buzz marketing.

Management of 60+ workforce with various departments

Overseeing development of various unique products such as Sitesmart, Ingen

Overseeing complete internet marketing efforts for

ecommerce clients with top 5 results for various terms

Helping to market products to clients using digital marketing techniques such as email marketing, PPC, PPA, banner advertisements, youtube marketing, list marketing.

Trying various business models to achieve increased sales such as freemium, longtail, bundled, Groupon.

Using various guerilla marketing techniques to create buzz among end user.

Development using Joomla, Wordpress and ecommerce development using Magento, CS Cart

2006 - 2007 **Sprint Soft Services**

### Travel Consultant

Building and maintaining client communication and

helping clients in Malaga region, Spain

Search Engine Optimisation for travel client's

## EDUCATION

2012 **Bachelors in Engineering**  
**Computer Stream**

2007 **Higher Secondary School**  
**Science Stream**

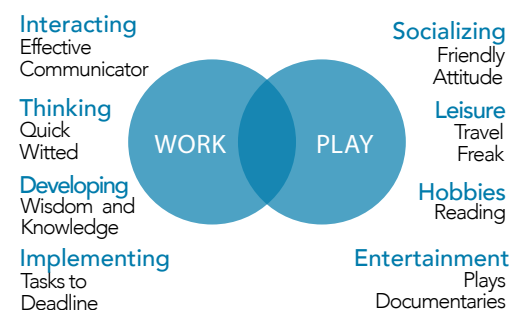
## PROFESSIONAL SKILLS

	Average	Good	Skilled
SEO	■	■	■
Digital Marketing	■	■	■
Ecommerce	■	■	■
Social Media	■	■	■
Joomla	■	■	■
Wordpress	■	■	■
Photoshop	■	■	■
Dreamweaver	■	■	■
CSS/HTML	■	■	■
Drupal	■	■	■
Hosting Industry	■	■	■
Domain Industry	■	■	■
Knowledge of Brands	■	■	■

## PERSONAL SKILLS

	Average	Good	Skilled
Social Commitment	■	■	■
Creativity	■	■	■
Organization	■	■	■
Communication	■	■	■
Time Management	■	■	■

## WORK/PLAY BALANCE



# ASHWIN IYER

SEO WEBMASTER &  
WEB DEVELOPER

Language: (Reading, Writing and Verbal)

English - Very Good

Hindi - Very Good

Marathi - Very Good

Tamil - Average

Malayalam - Average

## Other Personal Information

Date of birth 10th June 1988

Gender Male

Permanent Address Rukmini Apt-7, Vinay Nagar, Nasik – 422006

Nationality Indian

Marital status Single

Mobile No. 09860439355

Residence country: India

